

# Physician-Focused Payment Model Technical Advisory Committee

September 27, 2021 – PTAC Public Meeting

Social Determinants of Health and Equity Theme-Based Session  
Presenters and Panelists

Previous Submitter and Subject Matter Expert Listening Session on Payment and Data Issues  
Related to SDOH and Equity (11:15 a.m. – 12:45 p.m. EDT)

## Previous Submitter

- ❖ [Sarah L. Szanton, PhD, ANP, FAAN](#), Patricia M. Davidson Health Equity and Social Justice Endowed Professor, Director, Center on Innovative Care in Aging, Johns Hopkins School of Nursing and [Kendell M. Cannon, MD](#), Clinical Assistant Professor, Stanford School of Medicine, CERC Scholar, Stanford Clinical Excellence Research Center (*Community Aging in Place – Advancing Better Living for Elders (CAPABLE) Provider-Focused Payment Model*)

## Subject Matter Experts

- ❖ [Michael Hochman, MD, MPH](#), Chief Executive Officer, Healthcare in Action (A Scan Group Member Organization) (*Primary Care for Patients Experiencing Homelessness*)
- ❖ [Robert Phillips, MD, MSPH](#), Executive Director, The Center for Professionalism & Value in Health Care, American Board of Family Medicine Foundation (*Social Risk and Equity: We need Big Data Tools and Point of Care Solutions*)
- ❖ [Jacob Reider, MD, FAAFP](#), Chief Executive Officer, Huddle Health (*Social Care: The Secret Weapon of a Healthy Community*)
- ❖ [Toniann Richard](#), Chief Executive Officer, Health Care Collaborative of Rural Missouri (*Convening Both Health Care and Social Service Organizations to Address Community Social Needs*)

Panel Discussion on Payment and Data Issues Related to SDOH and Equity with  
Subject Matter Experts (1:30 p.m. – 3:00 p.m. EDT)

- ❖ [Marshall Chin, MD, MPH](#), Richard Parrillo Family Professor of Healthcare Ethics in the Department of Medicine, University of Chicago – **Academic / Policy Research Perspective**
- ❖ [Karen Dale, RN, MSN](#), Market President, AmeriHealth Caritas District of Columbia, and Chief Diversity, Equity and Inclusion Officer, AmeriHealth Caritas Family of Companies – **Payer Perspective**
- ❖ [Jennifer \(Jen\) E. DeVoe, MD, DPhil](#), John & Sherrie Saultz Professor and Chair, Department of Family Medicine, Oregon Health & Science University, Co-Director, BRIDGE-C2 Center – **Provider Perspective**
- ❖ [Kathleen Noonan, JD](#), Chief Executive Officer, Camden Coalition of Healthcare Providers – **Nonprofit Organization / Association Perspective**
- ❖ [LaQuana Palmer, MPA](#), Program Director, NCCare360, Foundation for Health Leadership & Innovation – **(State) Government Perspective**
- ❖ [Charlotte S. Yeh, MD, FACEP](#), Chief Medical Officer, AARP Services, Inc. – **Patient Advocacy Perspective**

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## Listening Session Presenters' Biographies

**Sarah L. Szanton, PhD, ANP, FAAN**, Center on Innovative Care in Aging, Johns Hopkins School of Nursing

*(Community Aging in Place – Advancing Better Living for Elders (CAPABLE) Provider-Focused Payment Model proposal)*



Dr. Sarah Szanton is the Patricia M. Davidson Health Equity and Social Justice Endowed Professor, Director of the Center for Innovative Care in Aging at the Johns Hopkins School of Nursing and School of Public Health. Dr. Szanton's research and thought leadership is aging in community, the effects of financial strain on health, and structural racial discrimination and resilience. She co-developed the CAPABLE program which has been tested and scaled to 40 sites in 18 States. Dr. Szanton was a 2019 Heinz Award winner for the Human Condition and is a "Next Avenue Influencer in Aging."

**Kendell M. Cannon, MD**, Stanford School of Medicine, Stanford Clinical Excellence Research Center  
*(Community Aging in Place – Advancing Better Living for Elders (CAPABLE) Provider-Focused Payment Model proposal)*



Dr. Kendell Cannon is a Clinical Assistant Professor of Medicine at Stanford School of Medicine and Chief Medical Officer at Pine Park Health. Dr. Cannon's focus is the identification and scaling of innovative, value-based care models, particularly at the intersection of geriatrics and palliative care. Fellowship trained at Stanford's Clinical Excellence Research Center (CERC) in Healthcare Design and Innovation and Board-certified in Internal Medicine, Dr. Cannon actively provides clinical patient care and teaches trainees about value-based care, design-thinking in medicine, and person-centered care. She trains clinicians on the identification and incorporation of social determinants of health into general medical practice through creating person-centered care plans. In 2018, she presented an alternative payment model for CAPABLE to PTAC and has previously served as a Hospice Medical Director, Chief Clinical Officer, and Founding Medical Director of a PACE program.

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## Listening Session Presenters' Biographies (Continued)

**Michael Hochman, MD, MPH**, Healthcare in Action (A Scan Group Member Organization)

*(Primary Care for Patients Experiencing Homelessness)*



Dr. Michael Hochman is the inaugural CEO of SCAN's Homeless Medical Group initiative. Under his leadership, the group uses a "street medicine" model to focus on the care of patients experiencing homelessness in California. Dr. Hochman, a board-certified general internist, is an active physician providing care within the medical group. Dr. Hochman previously served as the inaugural director of the USC Gehr Family Center for Health Systems Science and Innovation; the Medical Director for Innovation at AltaMed Health Services; and the Senior Health Deputy for Los Angeles County Board of Supervisor Member Mark Ridley-Thomas. Dr. Hochman attended Harvard Medical School. He completed his residency in Internal Medicine at the Cambridge Health Alliance and was a Robert Wood Johnson Foundation Clinical Scholars Fellow at UCLA. As an instructor, Dr. Hochman has won several clinical teaching awards from

Harvard Medical School and LAC+USC Medical Center. Dr. Hochman has written on health topics for the Boston Globe and other publications and is the founding editor of the *50 Studies Every Doctor Should Know* book series published by Oxford University Press.

**Robert Phillips, MD, MSPH**, The Center for Professionalism & Value in Health Care, American Board of Family Medicine Foundation

*(Social Risk and Equity: We need Big Data Tools and Point of Care Solutions)*



Dr. Robert Phillips is a graduate of the Missouri University of Science and Technology and the University of Florida College of Medicine where he graduated with honors for special distinction. He trained in family medicine at the University of Missouri, followed by a fellowship in health services research and public health. Dr. Phillips was the Director of the Robert Graham Center in Washington DC from 2004-2012. In 2012, he moved to the American Board of Family Medicine (ABFM) as Vice President for Research and Policy and in 2018, Dr. Phillips was named the founding Executive Director of the Center for Professionalism & Value in Health Care. Dr. Phillips currently practices part-time in a community-based residency program and is a Professor of Family Medicine at Georgetown University and Virginia

Commonwealth University. He also has faculty appointments at George Washington University and Harvard Medical School. He previously served on the American Medical Association's Council on Medical Education, as president of the National Residency Matching Program, vice chair of the U.S. Council on Graduate Medical Education, and co-chair of Population Health on the National Committee for Vital and Health Statistics. Dr. Phillips served as a Fulbright Specialist to the Netherlands in 2012 and New Zealand in 2016. A nationally recognized leader on primary care policy and health care reform, Dr. Phillips was elected to the National Academy of Medicine in 2010 and currently chairs the NAM Membership Committee.

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## Listening Session Presenters' Biographies (Continued)

**Jacob Reider, MD, FAAFP**, Huddle Health

*(Social Care: The Secret Weapon of a Healthy Community)*



Dr. Jacob Reider is a family physician who wants the world to be more healthy. He has worked for decades to improve the health of our communities through the innovative use of technology, and the promotion of benevolence and humility. He currently serves as CEO of Huddle Health, and as President of Health Alliance IPA, an organization built to empower community-based organizations and the people they serve. Dr. Reider previously served as the Deputy National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services. In his three years at HHS, he was responsible for the policies and programs designed to improve health through the development and implementation of safer, more resilient, reliable, usable, helpful and interoperable information technology. He has more than 30 years of experience in population health, health care

delivery, and health information technology with a special interest in user experience, clinical decision support and information portability. Dr. Reider served as the Chief Medical Information Officer (CMIO) at Allscripts, one of the nation's largest health IT developers, and was Associate Dean for Biomedical Informatics at Albany Medical College where he continues to teach on an adjunct basis. He has co-founded five successful health IT startup companies, and has held Directorships on boards of both nonprofits and private companies. Dr. Reider has held leadership roles in the American Medical Informatics Association, the Society of Teachers of Family Medicine and the New York State Academy of Family Physicians. His interests include organizational leadership and culture, shared clinical decision-making and evidence-based management of common outpatient conditions.

**Toniann Richard**, Health Care Collaborative of Rural Missouri

*(Convening Both Health Care and Social Service Organizations to Address Community Social Needs)*



Ms. Toniann Richard is Chief Executive Officer of Health Care Collaborative (HCC) of Rural Missouri, a Rural Health Network supported by the multiple funders, partners and investments. Ms. Richard has raised millions in grant funding since 2008 — funds that continue to be directed toward programs that close access barriers for the underserved. Since 2007, she has grown her staff from two full-time employees to nearly 100 full-time employees. Ms. Richard is no stranger to rural living. Her passion for rural health stems from her overall passion for serving those in need. This passion has been a catalyst for her leadership as CEO of the HCC of Rural Missouri, one of the few health care networks in the country that operates multiple Federally Qualified Health Centers (FQHCs). Ms. Richard's career goals for the organization are to successfully develop a sustainable Rural Health Network for providers and is working with HCC's Network to

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## Listening Session Presenters' Biographies (Continued)

### **Toniann Richard**, (Continued)

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develop highly effective service delivery models for vulnerable populations. She has over 25 years of experience in nonprofit, and has as many years of experience working with community networks. Over the years, Ms. Richard's expertise has been instrumental in successfully implementing and launching programs that improve access to care and health care delivery to underserved populations.

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## Panel Discussion Subject Matter Experts Panelists

**Marshall H. Chin, MD, MPH**, Department of Medicine, University of Chicago  
*(Academic / Policy Research Perspective)*



Dr. Marshall Chin is a practicing general internist and health services researcher, and has dedicated his career to reducing health disparities through interventions at individual, organizational, community, and policy levels. Dr. Chin has elucidated practical approaches to improving care of diverse individual patients and addressing systemic, structural drivers of disparities in the health care system. Through the Robert Wood Johnson Foundation Advancing Health Equity program, Dr. Chin collaborates with teams of state Medicaid agencies, Medicaid managed care organizations, and frontline healthcare organizations to implement payment reforms to support and incentivize care transformations that advance health equity. He also partners with eight urban and rural communities to integrate medical and social care to reduce diabetes disparities through the Merck Foundation Bridging the Gap

program. Dr. Chin evaluates the value of the federally qualified health center program, improves diabetes outcomes in Chicago's South Side through healthcare and community interventions, and improves shared decision making among clinicians and LGBTQ persons of color. He also applies ethical principles to reforms to reduce health disparities, discussions about a culture of equity, and what it means for health professionals to care and advocate for their patients. Dr. Chin's most recent project uses improv and standup comedy, storytelling, and theater to improve training of students in caring for diverse patients and engaging in constructive discussions around systemic racism and social privilege. Dr. Chin and his team created the Roadmap to Reduce Disparities cited in Centers for Medicare and Medicaid Services reports. He is a former President of the Society of General Internal Medicine. Dr. Chin is a graduate of Harvard College and the University of California at San Francisco School of Medicine, and he completed residency and fellowship training in general internal medicine at Brigham and Women's Hospital, Harvard Medical School. He has received mentoring awards from the Society of General Internal Medicine and University of Chicago. He was elected to the National Academy of Medicine in 2017, and was recently a member of NAM's Committee on the Future of Nursing 2020-2030.

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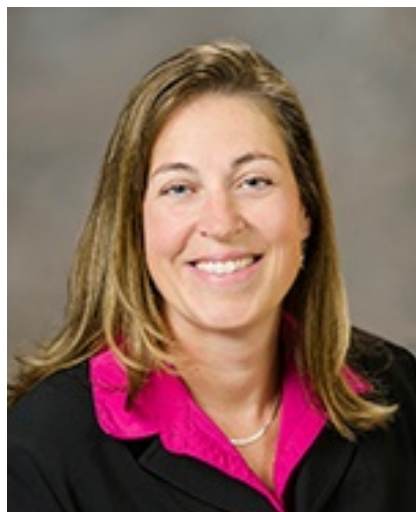
## Panel Discussion Subject Matter Experts Panelists (Continued)

**Karen M. Dale, RN, MSN**, AmeriHealth Caritas District of Columbia and AmeriHealth Caritas Family of Companies (*Payer Perspective*)



Ms. Karen Dale is the Market President for AmeriHealth Caritas District of Columbia, a Medicaid managed care organization. In addition to her role as Market President, Dale is the enterprise Chief Diversity, Equity, and Inclusion Officer (CDEIO). As CDEIO, Dale leads the planning and implementation of diversity and inclusion strategies across the organization to link workforce, workplace, health equity, and supplier diversity with measurable business and cultural outcomes. Over the past two decades, Dale has worked with a broad group of stakeholders to address key factors impacting social determinants of health such as housing, transportation, violence interruption, and food insecurity. She is currently the co-chair of the Learning & Action Network Health Equity Action Team with a group of leaders to advance health equity via alternative payment methods.

**Jennifer (Jen) E. DeVoe, MD, DPhil**, Department of Family Medicine, Oregon Health & Science University (*Provider Perspective*)



Dr. Jennifer (Jen) DeVoe is a practicing family physician and health services researcher based in Portland, Oregon. As the Chair of the Oregon Health & Science University (OHSU) Department of Family Medicine, she oversees nearly 200 faculty, 80 resident physicians, and several of OHSU's primary care clinics. Dr. DeVoe also serves as the inaugural director of OHSU's new Center for Primary Care Research and Innovation and the BRIDGE-C2 Center (Building Research in Implementation & Dissemination to Close Gaps and Achieve Equity in Cancer Control Center). She and her team were among some of the early pioneers leveraging electronic health record (EHR) data for use in health services research, health disparities research, and implementation science studies. She leads teams at OHSU and OCHIN who have a portfolio of research related to identifying and addressing social determinants of health in primary care settings and utilizing novel EHR-based tools to support this work. Dr. DeVoe was elected to the National Academy of Medicine in 2014 and has served on several committees at the National Academies, most recently serving on the committee that just released the report entitled, "Implementing High-Quality Primary Care: Rebuilding the Foundation of Health Care."

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## Panel Discussion Subject Matter Experts Panelists (Continued)

**Kathleen Noonan, JD**, Camden Coalition of Healthcare Providers  
*(Nonprofit Organization / Association Perspective)*



Kathleen Noonan is the Chief Executive Officer of the Camden Coalition of Healthcare Providers, a coalition of health and social services providers, community partners, advocates and residents committed to elevating the health of patients facing the most complex medical and social challenges. Throughout her career, Ms. Noonan has worked extensively at the intersection of health and social welfare issues. Prior to joining the Coalition, she was founding Co-Director of PolicyLab at The Children’s Hospital of Philadelphia (CHOP), a research center aimed at ensuring that clinical research informed real-world health care and public health policy priorities and solutions for vulnerable children, their caregivers and families. Ms. Noonan has served as faculty in the University of Pennsylvania Masters of Public Health Program, and as adjunct faculty in the University of Pennsylvania School of Medicine Division of Pediatrics. She has also served as a mediator and neutral advisor in public-impact

class action lawsuits concerning health and human service programs. Prior to her tenure at PolicyLab, Ms. Noonan had been a Clinical Associate Professor at the University of Wisconsin Law School, where she taught health law, and started and directed a Government Law Clinic; and a Senior Associate with Casey Strategic Consulting, the consulting arm of the Annie E. Casey Foundation. Earlier in her career, Ms. Noonan practiced real estate law at the Boston firm of Hill & Barlow; served as a law clerk to United States District Judge Morris E. Lasker; and worked in public policy positions in New York City with the Citizens’ Committee for Children of New York, Inc., and Bank Street College of Education. She received her BA from Barnard College, and her law degree from Northeastern University School of Law.

**LaQuana Palmer, MPA**, Program Director, NCCare360, Foundation for Health Leadership & Innovation *(State / Government Perspective)*



Ms. LaQuana Palmer serves at the Foundation for Health Leadership and Innovation as NCCARE360’s Program Director and is responsible for managing the day-to-day operations and strategies of the NCCARE360 program. She transitioned to Foundation for Health Leadership & Innovation (FHL) from the North Carolina Department of Health and Human Services (NCDHHS) in May 2021, where she worked for the last four and a half years; two years in the Office of the Secretary, where she served as the Healthy Opportunities Program Manager and was one of FHL’s two key partners there on NCCARE360; and in earlier roles as a Public Information Officer, and then Communications Unit Manager in the Division of Public Health

Public Health Preparedness and Response Branch. In addition to the in-depth knowledge of NCCARE360



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## Panel Discussion Subject Matter Experts Panelists (Continued)

### LaQuana Palmer, MPA, (Continued)

and program management and communications skills, Ms. Palmer has a long career in public health and public service, including more than ten years with the Wake County Human Services Division of Public Health, as a Public Health Educator (and other roles) in the areas of HIV and STD, and at the Sexual Health Initiative for Teens NC (SHIFT NC), in specialist roles focused on capacity building and juvenile justice and older youths. Ms. Palmer earned a BS in Public Health Education from University of North Carolina at Greensboro, a Master of Public Administration from North Carolina Central University, and was a Community Mobilization Fellow at the Black AIDS Institute in Los Angeles, California. She most recently received the Forty Under Forty Alumni Award from North Carolina Central University for her trailblazing contribution to health and human services.

### Charlotte S. Yeh, MD, FACEP, AARP Services, Inc. *(Patient Advocacy Perspective)*



Dr. Charlotte Yeh is the Chief Medical Officer for AARP Services, Inc. In her role, Dr. Yeh works with the independent carriers that make health-related products and services available to AARP members, to identify programs and initiatives that will lead to enhanced care for older adults. Dr. Yeh has more than 30 years of healthcare experience – as a practitioner and Chief of Emergency Medicine at Newton-Wellesley Hospital and Tufts Medical Center, as the Medical Director for the National Heritage Insurance Company, a Medicare Part B claims contractor, and as the Regional Administrator for the Centers for Medicare and Medicaid Services in Boston. Dr. Yeh is widely recognized for her commitment to and passion for the healthcare consumer and has received numerous honors and awards for her efforts on behalf of patients. As a health care leader, she has served on numerous boards and committees throughout her career, and currently sits on the Optum Labs Scientific Advisory Board. She is also a

member of the Advisory Council for the National Institute on Deafness and Other Communicable Disorders, the Personal Connected Health Alliance Board of Managers and Board of Directors for The Schwartz Center for Compassionate Care. Dr. Yeh received a BA from Northwestern University and her medical degree from Northwestern University Medical School. She completed her internship in General Surgery at the University of Washington and her residency in Emergency Medicine at University of California Los Angeles.