



Transforming Alzheimer's care through personalized virtual support and care navigation for family caregivers.

# Thank you

## To the NAPA Advisory Council

And the agencies coordinating through NAPA to treat or prevent the condition, improve care for people with Alzheimer's disease and related dementias and expand support for their caregivers.





## Rosemary Laird, MD

Co-Founder and CMO

Geriatrician and Memory Care Specialist, 25+ years caring for patients and their family caregivers, Former Chair of Florida Alzheimer's Committee, Principal Investigator for Alzheimer's clinical trials, Leads a GUIDE clinic.



## Patty Allman

Co-Founder and CEO

Family Caregiver and Entrepreneur, 25+ years building companies to improve public health through public private partnerships, stakeholder engagement, and medical and patient education and communications.

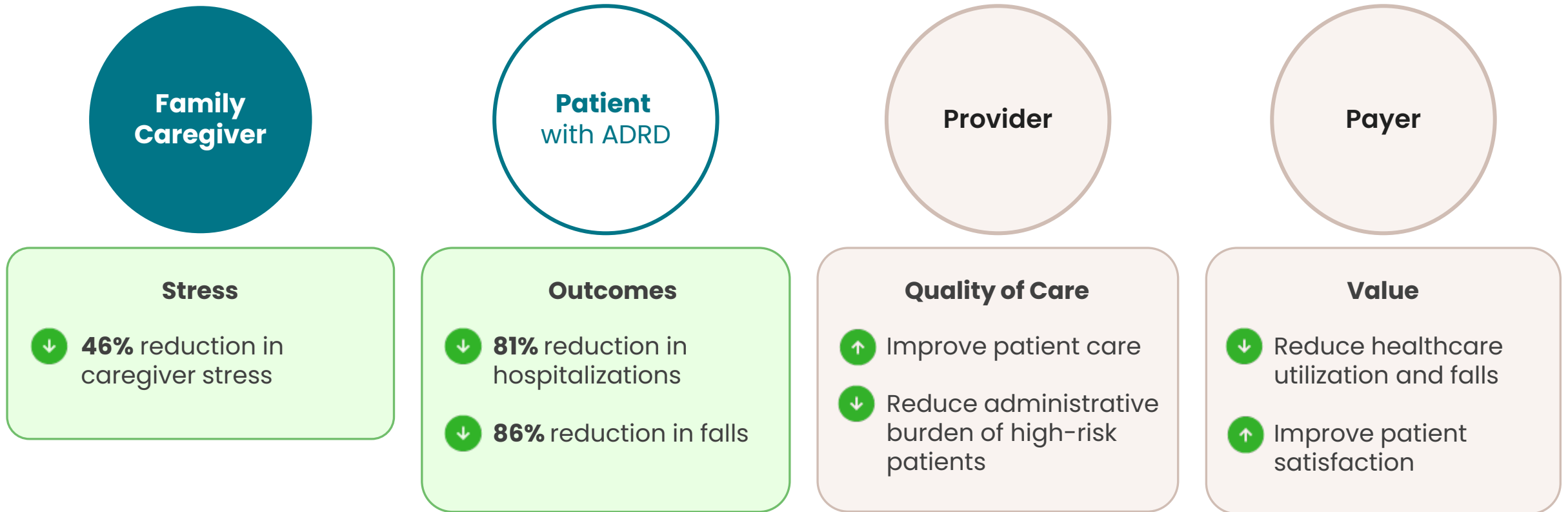
## NAN's Mission



Make it possible for every family caregiver to get expert, compassionate support navigating the medical, emotional, legal and financial challenges faced by their aging loved one.

# NAN's focus is dementia care navigation.

Our model benefits caregivers, patients, providers and payers.



Results published in [Alzheimer's & Dementia](#)


Personal navigators, supported by NAN tech, guide family caregivers of Alzheimer's patients on their caregiving journey.

## 1:1 Personal Navigators




## Technology Support

 Evidence based algorithm

 Personalized NAN Plan

 Work-flow efficiencies

 AI enabled and HIPAA compliant

## Ongoing Risk Mitigation

### Quality improvement loop

	FEB	MAY	AUG
Medical	●	●	●
Emotional	●	●	●
Legal	●	●	●
Financial	●	●	●

# Sponsored pilot shows NAN's impact on Alzheimer's care in Florida.

## Transformational Pilot

Family caregivers of 80 Floridians living with dementia (FLWD) received 12 months of virtual support from personal NAN Navigators.

**81%**

### Reduction in Hospitalizations

Hospital stay of 24 hours +

**86%**

### Reduction in Falls

**43%**

### Reduction in Caregiver Stress

Zarit Burden Scale

Results as reported by family caregivers at baseline and at 12 months.

Results published in [Alzheimer's & Dementia](#)

## Scale

DOEA is expanding access to NAN throughout Florida through the Alzheimer's Center of Excellence (FACE) program.

## Value

DOEA is partnering with Humana on a randomized controlled study that tracks claims data among Medicare Advantage beneficiaries whose family caregivers receive NAN services.

# FACE program is showing impact and family caregiver satisfaction.

Family caregivers of 34 Floridians living with dementia have completed 12 months of virtual support from personal FACE Navigators using NAN software.

**75%**

**Reduction in Hospitalizations**

Hospital stay of 24 hours +

**72%**

**Reduction in Falls**

**13%**

**Reduction in Caregiver Stress**

Zarit Burden Scale

**+100**

**Net Promoter Score**

100% would recommend FACE/NAN to other caregivers.

Results as reported by family caregivers.

# Randomized controlled study showing impact on Medicare Advantage beneficiaries.

Assess all cause hospitalization claims for 600 Humana MA members with ADRD whose family caregivers receive 12 months of support; 300 receive NAN support and 300 control.

Results of first 41 study participants after 6 months of NAN support.

**67%** **Reduction in Hospitalizations**  
Hospital stay of 24 hours +

**28%** **Reduction in Caregiver Stress**  
Zarit Burden Scale

**71%** **Reduction in Falls**

**+100** **Net Promoter Score**  
100% would recommend NAN to other caregivers.

Results as reported by family caregivers.

# Family Caregiver Stories



## Key Learnings

### What we know

- Patients with ADRD and their caregivers benefit from care navigation.

### In Progress

- Confirm the value of care navigation in dementia.
- Develop solutions to barriers to integrating care navigation into collaborative care in dementia.

# Thank you!



**Patricia Allman**

Co-founder CEO

[pallman@nannavigator.com](mailto:pallman@nannavigator.com)

301-213-7006

**Rosemary Laird, MD**

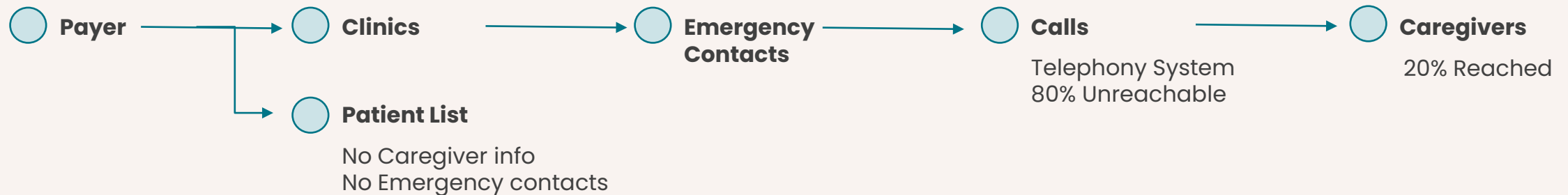
Co-founder CMO

[rlaird@nannavigator.com](mailto:rlaird@nannavigator.com)

321-989-8975

## Biggest challenge to scale: Finding caregivers

Identifying family caregivers through payers and clinics presents challenges that may impede the long-term growth of care navigation as part of collaborative care in dementia.



NAN's system works, but is only reaching 20% of caregivers.